

REP: TEL# 703 528 7800 FAX# 703 528 /880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP NOV1/12 15.26  
\*\*\*CHANGES\*\*\* \*\* WFTV-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_

BUYER NAME MEDIA PLACEMENT

SALES PRSN WA- JOE KNAUER

	CLASS:	NATL.	LOCAL	REGIONAL
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	CLASS:	NATL.	LOCAL	REGIONAL
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ICE)

DATE NOV 1 / 12 15 26

DATE NOV1/12 15.26

STA: \*\*\*\*\*  
CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

DEFEND JUSTICE FROM POLITICS

[illegible]

AGENCY ADVERTISER CODE = 361 AGENCY EST # = 134  
AGENCY PRODUCT CODE = 379

6	S	1200N-100P	30	\$1,000.00	11/2	11/2	0	1.12
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PROGRAM : EYEWIT NW-NOON  
CON COM1 : EYEWIT NW-NOON

89	A	1200N-100P	30	\$1,000.00	11/4	1
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PROGRAM : NEWS/CENT EL  
ORD COM1: WE CAN OFFER  
THIS IS A MAKE-GOOD FOR NOV2 ON LINE-6 FOR 1 SPOT/WK

REP HEADLINE# 6249648 TRF# 323793  
\$\$\$ MOD# 5: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880  
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\*\*\*CHANGES\*\*\* \*\* WFTV-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

STATION MAKEGOOD OFFERS:												
M7	OK'D	BUY#6	MISSED:FRI/1200N-100P				NOV2		30S	\$1,000.00	(NOV1/12)	
			OFFER:SUN/1200N-100P				NOV4		30S	\$1,000.00	PLS ADVISE.	
			CMT:WE CAN OFFER									

NOV/12	55150.00											
						CONTRACT TOTAL				55150.00		
						TOTAL SPOTS						38

MARKET TOTALS \$480,156 WFTV 32% WKMG 24% WESH 23% WOFL 14% WKCF 3% WRBW 2% CABL 0%  
WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI  
DEMOS- RA35+\*  
MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE